

## Market Testing Survey Commentary

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There were 30 responses in total to this survey.

4 districts responded directly to the Survey (10 responders did not state the organisation name).

19 organisations expressed interest.

**District based was the most agreed geographical delivery option (60% strongly agreed or tended to agree). County wide delivery was the least favoured option (47% disagreed).**

A common reason responders felt this was the best method of geographical delivery was local knowledge, trusted organisations delivering and bespoke services. Districts are varied so delivery at district level would be better.

Those that agreed with place based or county delivery models felt that these delivery methods would reduce risk of quality inconsistency and communication confusion, lift administrative burden, and provide opportunity to influence the system and engage with system partners.

Commentary to suggest the place-based model would align well with ICB.

County wide delivery would not promote a joined-up approach, things need to be localised.

**Inequalities: 84% either strongly agree or tended to agree with targeting areas to ensure services are provided based on need.**

General consensus this is the correct approach and would 'waste resource' if it was not provided based on greatest need.

One responder felt there is still need in wider areas non targeted areas that will still need support.

**83% either strongly agree or tended to agree with the proposed integrated family delivery model.**

One responder delivers this model in Cornwall and Kent, and it works.

General commentary that this sounds like a positive approach that is more person centred and this model is more likely to deliver behaviour change.

The use of multiple providers enables choice.

One comment feels that combining the two services does not support the independently commissioned evaluation report.

**84% either strongly agree or tend to agree with the suggested benefits of combining AWM and PASTA.**

Commentary suggests this would streamline services, create a joined-up approach, and promote a more positive user experience. There is currently duplication in admin, and this would reduce that.

One responder was confused around the combining of the two services and stated, 'not everyone has a family'.

**97% strongly agreed or tended to agree with the proposed vision.** To commission a healthy weight service to offer healthy living opportunities for residents of Lancashire, acknowledging that weight loss is often complex, and one size does not fit all. It is proposed that support be provided in variety of ways, including group intervention, one to one, virtual or face to face and/or connecting people with services that already exist.

**97% strongly agreed or tended to agree with the proposal to work flexibly and review the service provision on a regular basis and adapt services if needed.**

General agreement to this, comments also mention need for coproduction in reviewing of services and acting on feedback as well.

**70% strongly agreed or tended to agree with how the financial allocations will be calculated.**

Comments suggest this is the fairest way and resource should follow need. It is sensible and justified.

There is agreement that data should be used to calculate this, but a more complete picture should be drawn using other measures - pupil premium, free school meals, rurality, mental health stats or BAME populations.

**43% strongly agree or tend to agree with the submission of a price per participant. 27% tended to disagree or strongly disagreed with this approach.**

Preference to block payments or a % block and then PBR. Comments that this can make it economically challenging for providers and may compromise quality if driven by numbers and not impact.

**70% strongly agreed or tended to agree with the proposed contract delivery start date in April 2024 with contract award in January 2024.**

General consensus that 3 months is the right amount of time for mobilisation some have done this in less time, one responder felt 6 months was needed. Continuation of services is important.

## **General**

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A 5-year term is much appealing.

There should be a focus on MH and Wellbeing

Need to upskill the workforce and provide consistency and quality assurance